

fashion calendar

JANUARY 24,

1966

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 21, 1966</u>			
Thursday	SHOWING OF SPRING	BEST & CO.	ATHENA EAST
Jan. 20	BARDLAY FASHIONS		1230 SECOND AVENUE
3:00 P.M.	Informal modeling of Bardlay Spring fashions, photographed in Greece.		
Cocktails	By invitation. Publicity: Joan Powers, PL. 9-2000.		
Jan. 21	GIMBELS RELEASE--Midwinter furniture. (Preview, Jan. 18)		
Friday	PRESS PREVIEW: MID-	ABRAHAM & STRAUS	6TH FLOOR
Jan. 21	WINTER FURNITURE	(BROOKLYN)	FEATURE EVENTS DEPT.
10:00 A.M.	Preview for the press of mid-Winter furniture. By invitation. (For Re-		
Coffee	lease, Mon., Jan. 24.) Publicity: Diane Wallace, TR. 5-7200, Ext. 661.		
Jan. 21-	NATIONAL SKI WEEK BY SKI INDUSTRIES AMERICA.		
Jan. 30	Contact: Ralph A. des Rochas, executive director, MO. 1-1533.		

WEEK BEGINNING MONDAY, JANUARY 24, 1966

Beginning	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
Monday	Jan. 24: 9:30 A.M. Esterel. 10:00 A.M. Lutece; Yorn. 10:45 A.M. Launay.	
Jan. 24	12:00 Noon L.Feraud. 2:15 P.M. M.de Rauch. 5:00 P.M. M.deRauch;	
	Jan. 25: 10:00 A.M. Balmain. 12:00 Noon J.Hercey. 2:30 P.M. J.Heim.	
	5:00 P.M. Nina Ricci; B.Sagardoy. 8:30 P.M. B.Sagardoy.	
	Jan. 26: 9:45 A.M. Lanvin. 10:30 A.M. Guy Laroche. 10:45 A.M. Nina Ricci.	
	11:00 A.M. Maggy Rouff. 1:00 P.M. J.Godard.	
	2:15 P.M. Patou. 3:00 P.M. Lanvin. 3:30 P.M. J.Godard.	
	5:00 P.M. J.Griffe.	
	Jan. 27: 9:45 A.M. Christian Dior. 10:30 A.M. J.Patou. 3:00 P.M.	
	C.Montaigne; G.Laroche; Philippe Venet. 5:00 P.M. T.Lapidus.	
	5:30 P.M. M.Tellin. 7:00 P.M. T.Lapidus.	
	Jan. 28: 10:30 A.M. Castillo; M.Roger. 12:00 Noon Carven. 2:30 P.M.	
	P.Cardin. 3:00 P.M. C.Montaigne. 5:30 P.M. P.Cardin; M.Tellin.	
	7:30 P.M. Hermes.	
	Jan. 29: 9:15 A.M. Capucci. 10:30 A.M. Castillo. 10:45 A.M. Gres.	
	11:00 A.M. Capucci; Hermes.	
	Jan. 31: 10:00 A.M. Molyneux. 10:30 A.M. Ungaro. 3:30 P.M. Raphael.	
	5:30 P.M. Ungaro.	
	Feb. 1: 3:30 P.M. Baron.	
	Feb. 2: 3:30 P.M. V.Bourgade. 6:00 P.M. G.Renal. 2:30 P.M. Givenchy	
	Feb. 3: 2:30 P.M. Balenciaga (buyers). (buyers).	
	Feb. 4: 10:30 A.M. and 3:30 P.M. Yves St. Laurent.	
	Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris, France.	

Just	SPRING '67	THE COLOR ASSOCIATION	200 MADISON AVENUE
Released	COLOR FORECAST	OF THE U.S., INC.	
	General collection of colors for Spring '67, highlighting dynastic accents and trend tones. Contact: Ann Mulligan, MU. 5-5881.		

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Jan. 24	ABRAHAM & STRAUS RELEASE--Midwinter furniture. (Preview, Jan.21--Pg. 1)		
Jan. 25	BEST'S RELEASE--Spring-Summer bridal fashions. (No Press Show)		
Tuesday Jan. 25 11:45 A.M. Cocktails	ANNUAL MARKET REPORT "Needed: New Vocabulary for '66"--Speaker: Mr. Louis Gropp, design editor, "Home Furnishings Daily." Presentation and exhibit of Editors' Choice awards in furniture, carpets, and rugs. Luncheon at 12:15 P.M. Prices: \$10.00, members; \$12.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Wednesday Jan. 26 10:30 A.M.	PREVIEW: AMERICAN DESIGNER COLLECTION Preview for the press of American designer collection. By invitation. (For Release, Fri., Jan. 28.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR
Wednesday Jan. 26 12:30 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS Customer showing of bridal fashions. Publicity: Joan Powers, PL. 9-2000.	BEST & CO.	3RD FLOOR BRIDAL SALON
Wednesday Jan. 26 12:30 P.M. Luncheon	SPRING COLLECTION AT LUNCHEON SHOW "The Custom Knit"--Cruise and Spring collection by Albert Alfus. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00). Contact: CI. 6-9171.	ALBERT ALFUS (500 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER DRESS COLLECTION Preview of David Crystal's Summer dress collection. For press and buyers. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 27 2:30 P.M.	PRESS PREVIEW: SUMMER SUITS AND COSTUMES Showing of Summer suits, costumes, and dresses. By invitation. Thereafter by appointment. Contact: Tita Curtis, PE. 6-3291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday Jan. 27 4:30 P.M. Rum Swizzles	PRESS PREVIEW OF "BERMUDA WEEK" Abercrombie & Fitch, in conjunction with The Bermuda Trade Development Board and British Overseas Airways, will present "Bermuda Week" fashion show. By invitation. Publicity: Betty Flannery, LE. 2-2571.	ABERCROMBIE & FITCH (MADISON AVE. & 45TH ST.)	2ND FLOOR
Thursday Jan. 27 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Customer showing of bridal fashions. By admission ticket, available at Bridal Salon, 2nd Floor. Contact: OR. 5-1000.	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
Jan. 28	GIMBELS RELEASE--American designer collection. (Preview, Jan.26--Above)		
Monday Jan. 31 12:15 P.M. Luncheon	"ACTION WEAR" FASHION SHOW Showing of "action wear" fashions of Chemstrand fibers, by leading American designers at annual luncheon, sponsored by The New York Women's Bible Society. Tickets: \$12.50 each. Contact: Donald Steck, 556-5264.	CHEMSTRAND	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 31	OPENING: SUMMER JUNIOR COLLECTION Continuous daily showings of Summer collection, designed by Frank Adams. By appointment. Contact: IO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Feb. 1 12:15 P.M. Luncheon	PREVIEW: EARLY FALL & WINTER KNITWEAR Early Fall and Winter fashions in Wyner knits for '66, created by leading designers. By invitation. Contact: Frances Duehren, CH. 4-4100.	I.A. WYNER & CO.	1450 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Peggy Thayer, Feb. 1, 2, 3, 8, 9, 15 at 2:30. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 1 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION By invitation. Continuous showings beginning Monday, Feb. 7. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Feb. 1	OPENING: SUMMER COLLECTION Informal showing of Summer collection. Contact: George Rappaport, CH. 4-3558.	PETTI-4'S, TOWN & COUNTRY CLOTHES	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 1- Feb. 5	SPRING-SUMMER HAUTE COUTURE SPORTSWEAR Daily showings of Spring-Summer haute couture sportswear fashions. By appointment. Contact: 203-438-2900, Ridgefield, Conn.	GRIFFON DE PARIS (RIDGEFIELD, CONN.)	HOTEL GOTHAM
Wednesday Feb. 2 1:00 P.M.	OPENING: SUMMER COLLECTION Summer dresses and separates, designed by Dorothy Cox, Feb. 2 and 9 at 1:00. By reservation. Contact: Barbara Underhill, CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Feb. 3 11:30 A.M.	PREVIEW: SUMMER COLLECTION Helena Barbieri's collection of Summer cocktail and evening fashions. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Feb. 3 12:00 Noon	PRESS PREVIEW: NEW TEENAGER SHOP Press preview of Bergdorf Goodman's new "bigi" shop for teenager fashions. By invitation. (For Release, Fri., Feb. 4.) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Thursday Feb. 3 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION By invitation. Continuous showings beginning Tues., Feb. 8. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 3 4:00 P.M. Cocktails	PREVIEW: SUMMER FASHIONS Young Summer fashions for cocktail and evening wear. By invitation. Continuous beginning Mon., Feb. 7. Contact: Irwin Schwartz, WI. 7-9470.	TUXMATE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

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Thursday Feb. 3 6:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter Feb. 7 and 8 at 3:00 P.M., by reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION Thereafter Feb. 7 at 4:00 P.M.; Feb. 8 and 14 at 11:00 A.M. By invitation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 4 11:30 A.M.	PREVIEW: SUMMER COLLECTION For press and buyers, by invitation. Thereafter Feb. 8 and 9 at 11:30. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Feb. 4- Feb. 17	SHOWING OF FALL FABRICS Display of Fall fabrics, for manufacturers and retailers daily from 9:30 to 4:30. By invitation. Contact: Inga Rice, 971-4331.	DU PONT COMPANY (EMPIRE STATE BLDG.)	DU PONT THEATRE 4TH FLOOR
Saturday Feb. 5 10:30 A.M.	SHOWING OF TEENAGE FASHIONS "Martin's Goes Western"--teenage fashions, as featured in Feb. issue of "Seventeen Magazine." For tickets contact: Miss Martin, TR. 5-3100.	MARTIN'S (BROOKLYN)	DUFFIELD THEATRE FULTON & DUFFIELD STS.
Saturday Feb. 5 1:00 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS Customer showing of Spring bridal fashions. (Note Change of Date.) Tickets: \$1.00, available in bridal shop, 3rd floor. Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BKLYN. ACADEMY OF MUSIC (OPERA HOUSE)
Sunday Feb. 6 4:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: "PORTS OF CALL" TRAVEL AGENCY Saks Fifth Avenue will preview "Ports of Call" Travel Agency; and introduce Miss Peggy Scott-Duff, travel wardrobe consultant, to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Feb. 7	SAKS FIFTH AVENUE RELEASE--"Ports of Call." (Preview, Feb. 6--See Above)		
Monday Feb. 7 9:00 A.M.- 12:00 Noon	PRESS PREVIEW: NOTION AND NOVELTY SHOW "Port of All Notions"--gifts and novelties from more than 80 firms. Accessories for hair, rainwear, travel, beach, sewing, and home. By invitation. Trade 9:00 A.M.-5:00 P.M., Feb. 7-11. Contact: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVE.)	N.Y. TRADE SHOW BLDG. 8TH AVE. & 35TH STREET
Monday Feb. 7 11:30 A.M.	OPENING: SUMMER COATS AND SUITS By reservation. Thereafter continuous daily. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 7, 9, and 15 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Feb. 7 2:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Continuous daily thereafter, by appointment. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

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Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Cocktail and evening fashions for Summer, designed by George Nardiello and Miss Andree. Continuous showings. Contact: Abe Goldner, PE.6-0151. Publicity: Eleanor Lambert, MU. 8-2130.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Daily informal showings. Contact: Jerry Shaw, LA. 4-9350.	NINA RICCI- NEW YORK, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTIONS Daily informal showings of Summer collections. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 7- Feb. 14	CALIFORNIA SUMMER COLLECTION IN N.Y. Daily showing of Travilla's Summer collection, Feb. 7-14, by appointment. Contact: William Travilla, 213--627-9154 (L.A.).	TRAVILLA (122 E.2nd ST., L.A.)	HOTEL GOTHAM
Tuesday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 10, 15, 17 at 10:00. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 15 at 10:00 A.M. By reservation. Contact: CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 and 17 at 10:30. By reservation. Contact: Sam Cohen, LO.3-5650.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 8 11:00 A.M.	OPENING OF SUMMER COLLECTION One formal showing. By reservation. Contact: Peter Kallish, LO. 5-2626.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 8 11:30 A.M.	OPENING: SUMMER COLLECTIONS Small collections of Summer fashions in cottons and light-weight fabrics, designed by David Kidd for Arthur Jablow and Jabe. By reservation. Thereafter by appointment. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW; JABE	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 8 12:00 Noon	OPENING: SUMMER COLLECTION Summer collection, designed by Don Breitinger. Also Feb. 10 and 15 at 12:00 Noon, by reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 8 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Also Feb. 9, 15, 16 at 1:00. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 8 1:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 8 and 15 at 1:30. By reservation. Contact: Rhoda Barrett, CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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Tuesday Feb. 8 2:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 9, 10, 14 at 2:00. By appointment.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: LO. 5-2626.
Tuesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Bill Blass for Maurice Rentner, Feb. 8, 10, 15, 17 at 2:30. By reservation.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Eleanor Stoner, LA. 4-6968.
Tuesday Feb. 8 2:30 P.M.	SHOWING OF SUMMER COLLECTION Showings Feb. 8, 10, 15, 17 at 2:30. By reservation.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Tuesday Feb. 8 4:00 P.M.	OPENING: SUMMER COLLECTION Malcolm Starr's Summer collection, designed by Elinor Simmons, Feb. 8, 10, 15 at 4:00. By reservation.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: Marion Auley, LA. 4-7690.
Tuesday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 4:00 P.M. By appointment.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: PE. 6-5547.
Beginning Tuesday Feb. 8	OPENING OF SUMMER JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 8	OPENING: SUMMER COLLECTION Daily continuous showings, by appointment. Contact: Miss Joy or Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Feb. 9 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE IMPORTS Preview for the press of imported shoes for Spring. By invitation. (For Release, Thurs., Feb. 10.)	OHRBACH'S	3RD FLOOR Publicity: Donna Lawson, OX. 5-4000.
Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 16 at 10:30 A.M. By reservation.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15, 16, 22, March 1 at 10:30. Contact: LO. 4-2155.	TOWNLEY	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 9 11:30 A.M.	SHOWING OF SUMMER COLLECTION Showing of Summer collection, designed by Dorothy Farbo, Feb. 9 and 16 at 11:30 A.M. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 16 at 12:00 Noon. By reservation.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: WI. 7-0152.
Wednesday Feb. 9 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10, 15, 16 at 1:00. Contact: Lee Lerner, IO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

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Wednesday Feb. 9 1:15 P.M.	PREVIEW OF SUMMER COLLECTION Oleg Cassini's Summer collection, by reservation. LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: Jack Sulzer,
Wednesday Feb. 9 1:15 P.M.	OPENING: SUMMER COLLECTION Also Feb. 11, 14, 16 by reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 15 at 2:30. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showing Feb. 9 and 10 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection designed by Bill Smith, Feb. 9 and 16 at 2:30 P.M. By reservation. Contact: LA. 4-3340.	JANINE KAHAN	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Wednesday Feb. 9 3:00 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Ceil Chapman, Feb. 11 and 14 at 3:00 P.M. By reservation. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 9 4:00 P.M.	PREVIEW OF SUMMER SPORTSWEAR By invitation. Thereafter continuous at showroom.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact: OX. 5-4270.
Wednesday Feb. 9 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 and 17 at 4:00. By reservation. Contact: LA. 4-7900.	TERRY-ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 10 8:30 A.M. Breakfast	PREVIEW: SUMMER COLLECTION Showing at 9:15. By invitation. Thereafter at showroom 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 10 10:30 A.M.; 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Shannon Rodgers for Jerry Silverman, 10:30 and 2:30. By invitation. Continuous thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 10 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING Speakers: James Laver, British fashion philosopher--Cosmetics in Relation to the Total Look; Geraldine Stutz, president, Henri Bendel--Health and Beauty. "Wonderground Movie" on merchandising. Co-chmn.: Eleanor Dean Connell--Warwick & Legler; and Elinor McVickar--Harper's Bazaar. Prices: \$8.00, members; \$10.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM

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Thursday Feb. 10 12:00 Noon	SHOWING OF SUMMER COLLECTION Also Feb. 17 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 14, 15, 16, 21, 23 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 15, 16, 17, 23 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Feb. 10 3:30 P.M.	PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Feb. 10 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 10, 15, 16 at 4:00. By appointment. Contact: CH. 4-2616.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Feb. 14 10:30 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection. By invitation. Thereafter by appointment. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 14 12:00 Noon	OPENING: SUMMER COLLECTION Also Feb. 15, 17 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 14 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING MILLINERY BY ADOLFO Preview for the press of Spring millinery by Adolfo. By invitation. (For Release, Tues., Feb. 15.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Monday Feb. 14 2:30 P.M.	FASHION CONFERENCE: FALL-WINTER 1966 Sixty-first semi-annual conference--with presentation of NSRA's annual Mercury Award for outstanding contribution to footwear fashions. Fashion trends in footwear and apparel for Fall-Winter 1966, including shape, silhouette, color, and material--distribution of swatched color guide. Admission by advance registration. Tickets: \$6.00, members; \$9.00, non-members. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
Monday Feb. 14 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 and 17 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 14 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Feb. 14 4:30 P.M. Cocktails	FALL 1966 SHOE AND BOOT COLLECTION Golo will present Fall 1966 shoe and boot collection. By invitation. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR, INC. (350 FIFTH AVENUE)	HOTEL REGENCY BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 14	OPENING: SUMMER COLLECTION Summer collection; also a group of debutante dresses for Winter cotillions. By appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 15 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 17 at 10:30. By reservation. Contact: Minnie Cushing, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 15 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 15 4:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30; Feb. 18 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Feb. 16 12:30 P.M. Luncheon	PRESS PREVIEW: "FIVE AND TEN" FASHIONS Spring collection of coats, suits, dresses, children's wear--all priced below \$5.00 and \$10.00. By invitation. Contact: Bob Brennan at Ted Saucier, MU. 8-2330.	LYNNS STORES, INC.	HOTEL PLAZA PERSIAN ROOM
Wednesday Feb. 16 3:45 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION Robert Sloan's Summer collection, featuring sportswear, playclothes, and dresses, designed by Sylvia de Gay. <u>Show at 4:00 P.M. (Note Change of Date.)</u> For press and buyers, by invitation. Contact: LA. 4-6651.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Wednesday Feb. 16 5:30 P.M.- 7:30 P.M.	PREVIEW: NEW "SALONETTE" Dansant fashion show of "Young Elite Salonette Collection" for benefit of George Junior Republic. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Feb. 17 11:30 A.M.	MISS BERGDORF FASHIONS AT PRESS PREVIEW Preview for the press of Miss Bergdorf fashions. By invitation. (<u>For Release, Fri., Feb. 18.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Thursday Feb. 17 1:00 P.M. Luncheon	PREMIERE SHOWING: SUMMER COLLECTION Tzims Lukaus will present his first Summer collection. For press and buyers, by invitation. Contact: 879-2810 or NA. 8-6016.	TZAIMS LUKUS	37 EAST 50TH STREET WILLIAM BELL STUDIO
Thursday Feb. 17 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. <u>Show at 4:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Feb. 23 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order fashions at a preview for the press. By invitation. (<u>For Release, Thurs., Feb. 24.</u>) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR

1967

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